

A review of  
the box office hit  
"The Prestige"

4 Bringing meaning back to  
the term "Community  
Worship"

What about seven  
holy virtues?

Library book review on  
*The Sacred Way*

# The Talon Journal

December 6, 2006

A student publication of Northwest University

Vol. 5, Ed. 3

## Consumer impact wraps up the Chevrolet marketing internship program

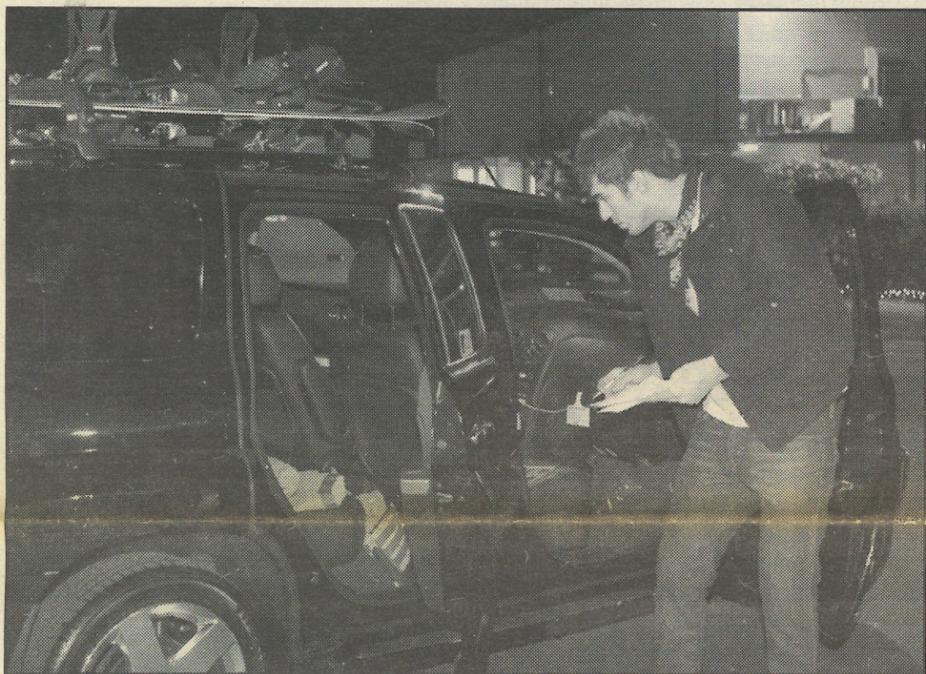


Photo Compliments of Austin Bennecker

On November 18th students from all over campus gathered at the Pecota center for a night of fun as the Consumer Impact group from NU's marketing theory class put on an dodgeball event to promote Chevrolet's newest car models.

Kirkland, WA – October 13, 2006- Consumer Impact students at Northwest University enjoyed the sweet smell of success with their "Domination Chevy Ball Tournament." This interactive event drew more than 250 participants to Northwest University's Pavilion on November 18, 2006. "Domination Chevy Ball Tournament" was the culmination of a semester-long effort by 29 Northwest University students participating in the Chevrolet Marketing Internship Program - a unique industry-education partnership that gives students the chance to apply their knowledge in the real world. The purpose of the internship was to expose Northwest University students to Chevrolet's all-new premium compact car the Cobalt and the all-new 2007 HHR, in addition to providing strategic recommendations for Chevrolet.

Event planning began in September, following extensive research of the North-

west University students with regard to their plans for purchasing a new vehicle. Students were asked when they intend to purchase, what preference of vehicles they have, and what financial range they intend to work with when making their vehicle purchasing decisions. Consumer Impact agency members additionally did an analysis in September on Chevrolet, its competitors and target market consumers.

Incentives such as a trophy for the first place winning dodge ball team and food such as hamburgers, hotdogs, chips, hot apple cider and hot cocoa helped make the event come alive. Various displays such as a concert with performing live bands and musicians in addition to a fire pit attracted participants to the interactive event, which exposed attendees to displays of Chevrolet's all-new premium compact car, the Cobalt.

Utilizing a \$2,500 budget provided by

Chevrolet, the students gained valuable real-world experience by researching, planning and executing the "Domination Chevy Ball Tournament," aimed at promoting the Chevrolet brand and Chevrolet Cobalt and HHR to Northwest University students and faculty. Chevrolet served as Consumer Impact's client, providing objectives, budget and the necessary resources for the development and execution of a successful campaign.

To wrap up the program, Consumer Impact students will present the results of their promotional campaign to executives from Chevrolet in a formal agency-style presentation. The students will present their successes, such as the percentage of Northwest University students who are familiar with the Chevrolet Cobalt and HHR rose from 33.33% for the Cobalt and 15.69% for the HHR before their event, to including over 75% of the Northwest University campus having knowledge of both vehicles after their event. Brooks Josephson, a Northwest University student said, "The event was well planned and had a variety of events and activities to keep everyone entertained. I would like to see a similar event be put on in the future because it was a great way to get the entire student body involved in an enjoyable all-campus activity." For more information about the Chevrolet Marketing Internship Program at Northwest University, please contact Joseph Stengele at: (360) 265-7979.

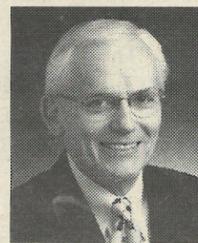
About EdVenture Partners: EdVenture Partners is a Berkeley-based marketing company providing unique industry-education partnerships to more than 300 campuses across the United States. EdVenture Partners, in conjunction with industry partners, provides each student agency with on-going resources, guidance and a project budget to implement their marketing campaign.

Press Release submitted by Students in the Marketing Theory Class

## News in Brief

### November 30

President Don Argue announced his transition out of the NU presidency before September 2007. Argue plans to finish his presidency by focusing on the new Health and Science Center, specifically in raising the remaining \$12.7 million. Argue has served as president since July 1, 1998, during which he has led the university in more than a 50% increase in enrollment as well as helped add numerous programs, including the Nursing program.



Argue did not announce what his plans are after leaving Northwest. Chairman Les Welk, of the Northwest University Board of Directors, will lead our school in search of a new president. He aims for a "seamless transition" between presidencies as the new school year begins.

### December 3

The NU debate team attended a World's warm-up tournament at Portland State University Dec. 1-3, advancing two students, senior Nathan Chambers and junior Kevin Botterbusch, to the semi-final rounds. The debate team just returned from a week and a half long trip to England where they debated at both Oxford and Cambridge. Before school starts in January, the team will also attend the World Championships in Vancouver, BC for six days of intensive debate competition against the best in the world. Following the tournament, two debaters from Oxford University will join the NU debaters for a series of public debates. They include two televised debates on Jan. 4 at Redmond City Hall at 2:30 and at the Kirkland City Council Chambers at 7:30. The next day, debaters will also face off at Microsoft at noon.

### November 27

Northwest University announced that they will host the 2007 Seahawks training camp July 23 - August 17. This year the Hawks decided to use our campus for their training camp instead of Eastern Washington University because of it's convenient location in relation to international travel. The Hawks were chosen by the NFL to play in a pre-season game in Beijing this summer, and the camp falls just before the game. On May 19, 2006 the Hawks announced they will be leaving the Northwest campus for a new nest in Renton. Their new facility will be 200,000 square feet, located on the Lake Washington waterfront. Owner Paul Allen purchased the land in 2000 with his company Vulcan Real Estate.

## Sports Review:

### Men's Basketball

The Eagles have an 8-3 winning record this season, 1-1 for conference games. This next few weeks hold 5 consecutive home games for the men. The games will be held: 12/5 vs. George Fox at 7:30, 12/8 vs. Pacific Lutheran at 7:30, 12/9 vs. Walla Walla College at 7:30, 12/19 vs. Oregon Institute of Technology at 7:30, and 12/20 vs. Southern Oregon University at 7:30.

### Women's Basketball

The women are breaking even thus far with a 5-5 record and 1-1 for conference games. On December 2 the women defeated Cascade College, led by Rebekah Johnson with 16 points for a winning score of 68-44. IN the next few weeks, the Eagles will hit the road for three non-conference games. The women will return home on 12/9 to play Walla Walla College and on 12/19 for OIT.

### Volleyball

The Volleyball season ended with a loss against Concordia University. The women had a season record of 13 wins and 10 losses, a conference record of 8 wins, 6 losses. Junior Gina Lubanovici received an all region honorable mention and was also named to the all conference team. Junior Laura Peterson received a conference honorable mention.

## Book Review:

*The Sacred Way: Spiritual Practices for Everyday Life*

By Gina Stocker

Guest Writer

**T**he *Sacred Way* is an interesting look at sixteen spiritual disciplines, many of which are not generally practiced by the evangelical community today.

The author Tony Jones, a leader in the emergent church movement, encourages readers to decide for themselves which practices fit within their own theology. While one may disagree with the conclusions drawn by the author, the historical and cultural information alone makes the book worth reading.

A very readable 200 pages, the book may give you a better understanding of those from more liturgical faiths. Though some disciplines are unbalanced in discussion, *The Sacred Way* asks and guides the reader to answer the question, "How can ancient approaches to deepening one's faith help my relationship with God to thrive today?"

The book begins with a discussion of what Christian spirituality means. Jones believes that "to be enlivened by God's Spirit is the goal of Christian spirituality."

He asks the reader to consider that "head knowledge" must be put into practice to be truly meaningful. Jones also proposes that commitment to practice, just as with athletics or music, is lacking in many Christians' spiritual walks.

Woven throughout the book is the suggestion that to grow spiritually, nothing will substitute for spending time with God. Jones also emphasizes that it is not the disciplines themselves that are important, but instead, to always keep in mind the purpose of drawing closer to God.

The book is divided between spiritual disciplines in thought: Silence and Solitude, Sacred Reading, The Jesus Prayer, Centering Prayer, Meditation, The Ignatian Examen, Icons, Spiritual Direction, Daily Office and spiritual disciplines in actions: Labyrinth, Stations of the Cross, Pilgrimage, Fasting, The Sign of the Cross, Sabbath, and Service. Each chapter is autonomous of the others, so it is possible to choose to a chapter for interest's sake.

Jones delves into these spiritual disciplines by first describing his personal experience. This includes excerpts from his journal thoughts written during his travels to monasteries and retreat centers throughout the world to study their practices first

hand. Each chapter has a section on the background of the practice in early Christian history.

As thought provoking as the text itself, quotes from Christian writers spanning the centuries, such as Thomas à Kempis and Henri Nouwen, are included as well. The next section of each chapter is a discussion on the theology behind the practice, and finally suggestions for application.

I was most intrigued by the chapter on silence and solitude. Jones discusses how in our society of constant media, practicing silence takes determination and planning. He goes on to suggest that our own thoughts of who we are can get wrapped up in our busyness, to the point that being still is frightening.

"Back in the recesses of our minds, we know that if we slow down long enough and become quiet long enough, all these things, tasks, events, and doings will recede in importance. Where then will we find identity?...We discover our true identity, not as do-ers, but as be-ers. Our tasks in life boil down to: 'Be still and know that I am God.'"

As in other chapters, the chapter on fasting not only gives practical suggestions

but discusses why this activity can be difficult for us today.

"Exhibiting self-control and abiding by self-imposed limits are notions antithetical to our consumer-driven culture. Fasting is a spiritual remedy to what is, really, a spiritual problem. To fast shows our reliance upon God for all things. It reminds us that we are, ultimately, spiritual beings."

The book ends with a discussion on developing a "rule of life." The author stresses the importance of intentional planned time to draw closer to God, whether it be through journaling, retreats, fasting, or any of the other practices. "It's within the time set aside to be disciplined that we are changed and shaped by God."

The idea is to provide structure to the direction of our spiritual growth, instead of just hoping it will happen in our everyday lives.

This book can be found in the main collection at the Hurst Library call number: 248.46 J794s, 2005.

*The Sacred Way: Spiritual Practices for Everyday Life* by Tony Jones Published by Zondervan, 2005.

*The Prestige* earns a prestigious review

By Bethany Shaw

Staff Reporter

"Every great magic trick consists of three acts. [...] Lives hang in the balance, and you see something shocking you've never seen before."

Based on the novel by Christopher Priest, *The Prestige*, now a suspense ridden film, is a dark tale of obsessive competition between two rival magicians in Victorian England. The film is written by brothers, Christopher and Jonathon Nolan. Viewers will recognize Christopher Nolan's name from his direction of "Batman Begins" and "Memento." With an all-star cast, the Nolan brothers create a believable tale that examines the lengths a person will go to in order to satiate his burning desire to win.

Hugh Jackman ("Van Helsing") and Christian Bale ("Batman Begins") portray the intricate lead characters—Robert Angier and Alfred Borden respectively. Sir Michael Caine plays Cutter, their mutual friend—a magician's engineer. Andy Serkis—best



known for his Gollum characterization—acts as assistant Mr. Alley to David Bowie's mysterious scientist Nikola Tesla.

Scarlett Johansson ("The Island") creates Olivia Wenscombe, a confident magician's assistant. Like Johansson's character, Piper Perabo ("Coyote Ugly") also depicts a beautiful assistant. Rebecca Hall ("Wide Sargasso Sea") portrays Borden's tormented wife. Young Samantha Mahurin's wide eyes and beaming smile manages to hold her own in her remarkable casting as Jess, Borden's daughter.

The Nolan brothers perform a cinematic sleight of hand in their production. Wrought with parallelism, the film's setup mirrors its own plot. How the magicians manipulate each other and those around them, is how the Nolan brothers manipulate their characters. Further parallelism is illustrated by the actresses, who play secondary roles to the lead actors. In the film, lovers, wives and

daughters are merely secondary characters within the magician's lives. They are important, but not crucial, and can be used and destroyed at whim.

Although the realm of performance magic is often packaged in gaudy ways, none of these characters overact or gloss with unrealistic veneers. The subtle performances resonate as living men and women, dealing with the results of unrelenting and increasingly vicious rivalry. Competition takes sacrifice.

"The Prestige" forces the audience to recognize this pull. We are forced to examine that the toll of obsession and competition on our own lives, affects the lives of those surrounding us. We ultimately realize that collateral damage to the ones we love is never anticipated but occurs regardless.

## Upcoming Shows

12/15/06

Sara Groves

New Life Church, Renton

\$10-\$12

12/31/06

Falling Up

Westgate Chapel, Edmonds

\$15-\$18

01/27/07

Bill Cosby

Benaroya Hall

\$25-\$65

02/24/07

Mercy Me &amp; Audio Adrenaline

Overlake Christian Church

\$18.50-\$45

## Editorial Staff:

Editor in Chief.....Kortney Thoma  
 Assistant Editor.....Kate Dartnall  
 Feature Editor.....Danya Kubo  
 Arts & Culture Editor.....Princess Decicco  
 Opinion Editor.....Joe McQueen  
 News Editor.....Amber Coxen  
 Sports Editor.....Charley Burnette  
 Campus Life Editor.....Jeanell Russel  
 Head Photographer.....Brad Hall  
 Advisor.....Dr. Glenn Settle

## Staff Reporters:

Katey Rees, Chelsea Geier, Bethany Shaw, Kira Evanson, Spencer Kraker, Susan Tamfu, Nicole La Classe, Rocky Davis, Lindsey Bruner, Cassie Crawford, Rebekah Proctor, Emma Rose Swanson, Starla Reynolds, and Taylor Jones.

## Publisher:

Pacific Publishing Company  
 636 South Alaska Street  
 Seattle, WA. 98108

## Address:

Talon Newspaper  
 Northwest University  
 5520 NE 108th Avenue  
 Kirkland, WA. 98033  
 425-889-5357  
 talon@northwestu.edu  
 http://eagle.northwestu.edu/talon

The Talon Journal is a student publication. We are a vehicle for student voices, and any views or opinions expressed therein do not necessarily reflect those of Northwest University.

We encourage letters to the editor, though we do reserve the right to refuse publication of any anonymous or vulgar submissions. Letters can be sent to us at talon@northwestu.edu or delivered to our office in the Pecota Student Center.

The Talon Journal

## Seven deadly sins and seven contrary virtues

By Dan Rice  
Featured Columnist

I'm impressed by ideas that have cross-cultural staying power. An ancient theme, not particularly Christian in origin, but certainly familiar to the Christian tradition, are the Seven Deadly Sins. Some scholars even think these ideas predate Greek civilization.

The Seven Deadly Sins consist of Anger, Sloth, Greed, Lust, Gluttony, Envy and of course, Pride.

If you visit my webpage at <http://danielriceart.net/indexDraw.html>, you will notice the series on The Seven Deadly Sins. When I was drawing this subject, I discovered that it was easier to think about the terrible metaphors of sin, rather than imagine the images that would depict virtues.

Often described as "Contrary Virtues", the Seven Cardinal Virtues oppose a corresponding Deadly Sin. These virtues are *humility, kindness, abstinence, chastity, patience, generosity, and diligence.*

Many people believe that the cultivation of these virtues will help one avoid the Deadly Sins, and will become a means to redemption.

This interests me. I've heard a few sermons on one or another of the Contrary virtues, but I've never talked about these

virtues as a group. Are we prone to sermonize on sin, the bad parts of our nature, and thus neglect speaking about the virtues? If so, why would we do that? When do people become better by focusing on their sins?

Consciousness of sins is not redemption; it is agony and misery. As Christians, we believe that Grace is a means to redemption, but few believers live lavishly in grace or know much about it. We occasionally reduce the subject of grace to points of a debate and miss the heart of what grace really is.

2 Peter 1:2-15 will lift your heart and give you solid food for thought. The passage begins, "Grace and peace be yours in abundance through the knowledge of God and of Jesus our Lord. His divine power has given us everything we need for life and godliness through our knowledge of him who called us by his own glory and goodness. Through these he has given us his very great and precious promises, so that through them you may participate in the divine nature and escape the corruption in the world caused by evil desires."

Virtue and sound theology are central to spirituality.

When we speak of God, we describe Him as virtuous. This is what praise is for: to extol, to magnify, and to declare God's virtues. However, virtue is not the way we usually describe human nature. Virtue seems foreign and must be learned.

Sin and virtue are cross-cultural, possibly because moral awareness is essential in our being human. God created us that way.

Philosophers and scientists continue to challenge the notion of being *hard-wired* for anything. Yet the tenacity of elemental human nature keeps surprising us, and it's hard to deny that we are built in a special way.

We believe there is a difference between right and wrong, and we long for virtue, even when we know we are a million miles from it.

We still want others to be virtuous. We want our leaders and countrymen to be honorable. We want our parents and our friends to be righteous. Employers want to have honest employees and inversely, people want to work for honest companies. If all of us made a conscious practice of the contrary virtues, we would rest easier and feel confident about the community of believers we live in.

Is it possible to become virtuous by simply hanging-out with the virtuous, or is there something we actually need to do in order for virtue to become part of our own behavior? Can people who are not virtuous become virtuous? Can a bad person change? These are very essential questions. We want to say, "YES, bad people can change!"

A celebrity television psychologist, Dr. Phil claims "The best predictor of future

behavior is past behavior." Then, he tries to help people change. Is he contradicting himself? Or can both be true?

There are so many fears about being virtuous. Personally, I fear that if I act righteously, people may take advantage of me. They may make fun of me. I may be thought of as a rube, unsophisticated in the ways of the world, a simpleton, and a fool. What if I am virtuous and no one else is? It's like being the only one dressed up for a costume party. I may embarrass myself, or worse, embarrass others. I may fail and bring shame to myself.

These, I have discovered, are irrational fears. And ironically, I fear what I want the most.

Now, I am in the process of drawing the Seven Contrary (Cardinal) Virtues.

It was easy to draw about sins, as I know that world very well... but virtues? What can I draw about those? I barely know what they are and they challenge me in ways I did not expect. I am looking forward to seeing the result of this new subject, and perhaps, I will become a better person in the process.

If sin diminishes the soul, will the study of virtue help build-up my soul and the soul of those who interact with virtues via these works of art?

Human imagination is a powerful tool, especially when it is employed to visualize the good, the beneficial and the virtuous.

## Get to know your body

By Princess Decicco  
Arts & Culture Editor

The BODIES exhibit is one of the most unique ideas ever to hit the museum world. As you walk into the building you are hit with a stench that can only be described as the sanitation smell you find in hospitals. It only takes a few minutes, however, for your stomach to stop turning and your nose to get used to the smell. After purchasing your tickets at the counter, with the option of paying more for an audio tour, you are ready to head into the world of dead human bodies. As my friends and I near the start of the exhibit, two of them are beaming with excitement. One is a nurse and the other studying to be a biology teacher, so I was very grateful to have a fourth friend there with me who was equally as skeptical and nauseous as I was.

Since we did not get the audio tour we had to stop and read all the little facts on the walls and in the display cases. The first thing you read is the process they use to make the bodies solid again. All fluids in the bodies are replaced with a gel like substance which eventually hardens. I found this to be the one of the most fascinating tidbits of information.

As you walk through the exhibit, you will notice that it is sectioned off, usually in the different categories of the human body. The first room we entered mostly dealt with the skeletal structure and how it works. Just a few of the other exhibit sections were dedicated to: muscles, nerves, blood vessels, heart, lungs, brain, digestive system, the female body, and also one with infant or fetus specimens, etc. The baby exhibit can be detoured if so desired. In the lungs exhibit is displayed a set of lungs from a smoker with lung cancer and next to this is a glass case for anyone to drop their cigarettes into if desiring to quit after



seeing what their lungs could turn into.

Within each section there are numerous facts to read and interesting things to look at. With the audio tour you receive a hand set that looks very much like a cell phone to which you simply press the numbers located on the information posters. In some of the exhibits there were medical students in white coats who stood in the center of the room to answer questions. We used this feature very often and found it much more entertaining than the audio tour. We had to keep reminding ourselves that these were, in fact at one time, real people, because it is easy to forget even within the first 2 minutes.

One thing to note is that all the specimens are of Asian decent and most of them are male. The section on the female body is more than half way through and I was beginning to wonder if women were going to be used at all. I was a little disappointed with this section of the exhibit; I wished there had been more on the female body.

Overall this is definitely an interesting and unique experience. I am still not sure how I feel about the whole thing. The day after viewing this odd exhibit, I experienced a very morbid and disturbed mood. However, being one who is more interested in words than in the inner workings of our bodies, for some this exhibit is like a kid in a candy store. So, if you are in anyway interested in this kind of learning experience, definitely check it out. And if you aren't, it is still like nothing you've ever seen before. The BODIES exhibit is truly an amazingly unique experience.

Tickets: Adults, \$24.50; seniors, \$19; children (ages 4-12): \$16. Location: 800 Pike St., Seattle, WA 98101 (Across from the Washington State Convention and Trade Center). Call 877-263-4375 for more information.

### Rising to the Challenge of a Pluralistic World...

We are radically dependent on the power of the Spirit.

ASSEMBLIES OF GOD  
THEOLOGICAL SEMINARY

WWW.AGTS.EDU  
800-467-AGTS

**Biblical Answers • Empowered Ministry • Global Impact**

# Community worship minus the community

By Joe McQueen  
*Opinion Editor*

Why do we worship in community? This question rolls around inside my head every time I stand in church or chapel and I hear the exhortation to “close your eyes and pretend that there’s no one else around – it’s just you and Jesus.” Other times I find my own lips singing, in the middle of a room full of hundreds of other people, “It’s just you and me here now, only you and me.”

I feel confused. If I stayed at home and had church all by myself in my own bedroom, I wouldn’t even need to pretend – I would be alone with Jesus. Why come to church if I can worship God adequately on my own?

I recently heard a fellow student jest, “I love how we all come together in worship so that we can ignore each other.” This sarcastic remark sadly holds some truth. I don’t think we ignore one another on purpose, but without constant reminders



about the importance of community, we revert to selfish patterns of thinking.

One of the best reminders comes from Richard Foster in *Celebration of Discipline*. Throughout the book, Foster outlines various spiritual exercises or “disciplines” that draw Christians further into Christlikeness. Foster dedicates his final chapters to the corporate disciplines, under which the discipline of worship falls. He asserts that the first century church possessed a supernatural unity because of their dedication to corporate worship. Foster points out that worship as a community was so important that the writer of Hebrews encouraged Christians not to stop meeting together for worship even in the face of persecution. If solitary worship were adequate, why would early church leaders urge believers to risk life and limb to worship together?

Foster also illuminates the importance of communal worship through referencing other seminal Christian thinkers. Martin

Luther recognized that “at home, in his own house, there was no warmth or vigor in him, but in the church when the multitude...gathered together, a fire kindled in his heart.” Thomas Kelly also affirms that when we meet together “a quickening Presence pervades us, breaking down some part of the special privacy and isolation of our individual lives.” According to these writers, Christians can only realize the full power of Christ through participating in communal worship.

Foster continues by addressing the discipline of celebration, which also falls under the corporate disciplines. When worship and the other disciplines reach their fullness, the result is joyous celebration.

In chapel, Kari Brodin wisely pointed out that we don’t celebrate the same way football fans do when they cheer for a touchdown. The goal of Christian community is not to create the group hysteria found at sporting event. However, we do celebrate together because if anything deserves community celebration, it is

certainly Christ’s victory.

Achieving this type of worship and celebration is not easy, but we must try. Hints of it are already showing up in chapel. The times when we pause during the service and allow students to pray for each other powerfully illustrate the reason we worship together instead of separately. This type of worship is absolutely necessary in our self-centered culture.

When I examine my own life, I find an annoying tendency to only focus on myself. I spend the majority of my hours contemplating how the events of the day will either benefit or harm me. In most of my friendships, I consider my own needs first. As I sit in class, I mainly think about how I will benefit from my education. I spend most of my life trapped inside my own selfish existence.

Shouldn’t church and chapel call us out of the dark cave of solipsism? Our Christian communities hold the power to encourage believers to venture out into the sunlight of selflessness and to worship as a body.

# Welcome to the “Meet” Market

By Kortney Thoma  
*Editor in Chief*

It’s the irresistible pull of pheromones which settles on our campus each Tuesday and Thursday night, that draws boys and girls from their dwellings to a place I like to call The “Meet” Market where all seem to check their brains at the door for an event formally known as Open Dorms.

Students claim that open dorms is the best and only place for the two sexes to meet and hang out, but I disagree. Though some may truly be there to spend time with their friends, the majority of our peers are there to find a mate or at least get a head start on “hunting season” a.k.a. Roomies.

Open Dorms largely serves as a “meet” market. The same way a butcher puts samples of his best cuts in the window to attract customers, girls seem to parade themselves down halls in order to attract potential husbands. The hallway morphs into a runway and each girl struts her stuff down the strip, pausing in front of each door like a model for cameras, hoping that no one in the house misses her presence.

Some people may not believe me, but I’m not lying. Girls really are doing this. Take for example two girls last year who went on a tour of the boys’s dorms, leaving Hershey Kisses on the pillows in each room, offering to help with homework, cleaning, and laundry. On the surface, this may have looked like a nice gesture, but in reality, these two girls were saying, “Look! I like to clean and I’ll take care of you forever! I would make an excellent wife!”

Another example: my freshman year The Boyz 400 floor put out an ad for a secretary. Her duties included laundry, light homework, some cooking, and a few odd jobs such as cleaning rooms. Pay rate: \$8 an hour. Numerous girls applied. I stood appalled. These guys didn’t want a secretary, they wanted a mother! What’s worse: numerous girls interpreted this form of servitude as an advertisement for matrimony, a chance to attract the male sex by demonstrating their homemaker skills.

Numerous people have asked: what makes people act this way? I believe it’s two things: 1. the cult of “The One,” and 2. the simple economics of supply and demand.



First, at one time or another, it seems that everyone on this campus has gone through a phase where they’ve believed that God has planned for each individual one person to

marry. I personally am unresolved on the issue, but I can’t ignore the problems it creates. “The One” theology seems to heighten the tension of finding one’s soul mate because there are 6 billion people out there and you have a limited number of days to find just one of them. Everyone fears that they will never find that one person and thus never marry.

Unavoidably, each subscriber must acknowledge that there is no way to tell the difference between just a friend and *the one*. Instead of simply trusting God and his good nature to lead us in the right direction, we in turn give in to our sinful nature and try to take control of our own destiny, seeking out that person on our own. When someone becomes a member of “The One” cult, s/he must now assume that anyone of the opposite sex could be *the one*, and s/he begins to believe only *the one* will fall for her/him. The result: open dorms. Everyone displaying what they’ve got in hopes that the one who bites will be *the one*.

Second, because of supply and demand, we’ve all gone crazy. Just recently, Nintendo released a new game module and police were summoned to Wal-Marts all across the country in hopes of controlling the riots breaking out at the doors. There just weren’t enough modules to go around. Hordes of desperate shoppers trampled weaker ones, some were even forced into hospitalization. The same thing happens here. It may not leave people hospitalized but many suffer from broken hearts.

There are too many girls and not enough guys. Supply and demand is imbalanced. Each fall, girls all over campus secretly hope to be asked for roomies, writing in their little journals sweet fantasies of romance and woo, but each year less than a fourth of the girls are asked. I realize that not every guy asks a girl, but even if they did, the majority of girls would still be left lonely on Roomies weekend. Because supply and demand is so imbalanced, the few times we find ourselves in mixed company, especially open dorms, girls become mindless zombies, desperately

trying to one up each other in hopes of landing a date.

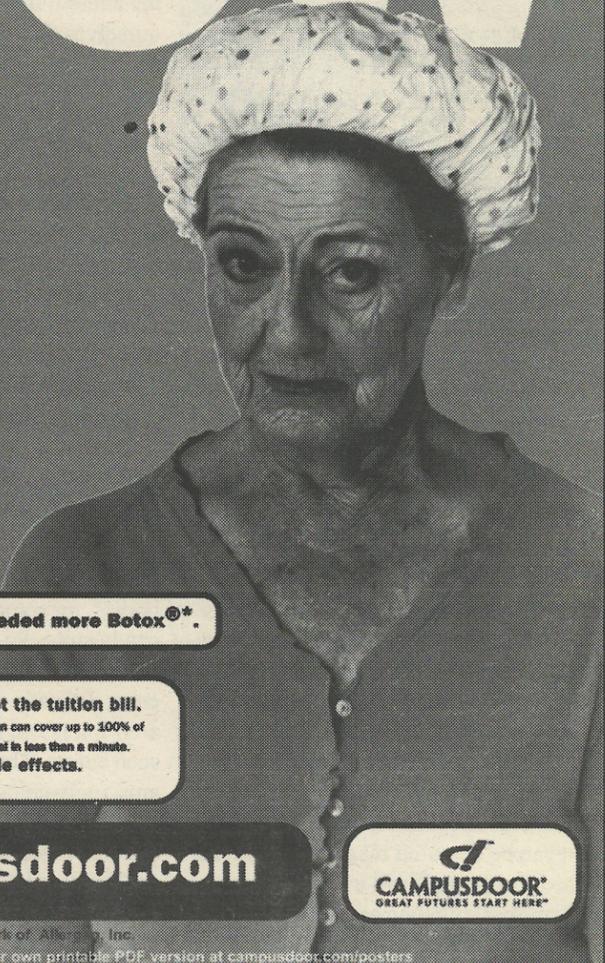
Open Dorms does cruel things to people. It objectifies almost everyone who partakes. Men become prizes to be won and women become items on display.

I propose two solutions: first, allow the men’s and women’s dorms to be open from noon to 7 p.m. each day in order to dilute the potency of such heated competition instead of creating concentrated hours

of pheromone driven zombies. Or second, stop open dorms altogether. It’s a burden on the RA’s to be there and it provides no real benefits to the boys and girls who attend. If they want to spend time with each other, they should take advantage of the cafeteria—it’s open all day everyday, go to the Aerie and have coffee, or sit in the lounge and watch movies. There really is no need for this two hour “Meet” Market which only damages people in the long run.

MONEY FOR COLLEGE

NOW



Because Aunt Joan needed more Botox®\*.

She got a facelift, you got the tuition bill.

Not to worry: a Campus Door student loan can cover up to 100% of your education costs, with online approval in less than a minute. All without the painful side effects.

campusdoor.com



CAMPUSDOOR®

GREAT FUTURES START HERE™

\*Botox® is a registered trademark of Allergan, Inc.  
 Like this poster? Download your own printable PDF version at [campusdoor.com/posters](http://campusdoor.com/posters)  
 All loans are subject to credit approval. Programs, rates, terms and conditions are subject to change without notice. Other restrictions apply. Trade/Service marks are the property of Campus Door Inc. and/or its affiliates. Lender is Lehman Brothers Bank, FSB. ©2006 Campus Door Inc. All Rights Reserved. Equal Opportunity Lender.