DV Hurst interview:

Memories of move to new campus:

Maxine Williams-excited to have office of her own, previously had 1 drawer in the reception office.

"People who watched this (new campus) develop had perspective. They didn't take take anything for granted"

MS What motivated you to go on to higher education? (knowing the attitude of his 'day')

DV There is some history there. "I had a tough time in school with reading. In 2nd grade I went to the 1st grade reading class. In 9th grade I begged my Dad to let me quit school"

- -moved often (father a preacher)
- -mom graduated from normal school
- -dad was a college grad. (Aurora Univ)
- -education was the 'norm', not pushed, just accepted
- -with the help of a teacher in his church, completed Algebra, went on to National Honor Society in high school, and in Bible College
- -graduated '41 from high school
- graduated from North Central ?? '44 ?? (didn't say the year, but a 3 yr program??)
- -was class VP, worked closely with class Pres. John Phillips (became theology prof at North Central-the Dan Pecota of NC) they studied together, both believed "it should be better than this, and maybe someday we can do something about it."

So the idea of making a difference in Christian education was planted.

When 20 yrs old, finished at NC, told Aggie "I'm not ready, I need more training"

-wanted more ed. in English, Speech

-went to Souix Falls College, won speech tournament, liked speech, debate

-motivated him to desire a Masters

DV invited to teach at NC, was the only full-time faculty with a degree (example of why DV and John KNEW it could be better)

-taught 3 yrs

While in Tulsa ran a training course for SS teachers. Headquarters took note, asked DV to come there. Worked in Springfield for 15 yrs. While there got Masters Degree, wanted PhD. The desire for education was a gradual evolution and awareness.

DV emphasized importance of doctorals at NW.

-faculty development

-had 14-16 who earned doctorates while at NW

-manifested commitment on their part

MS Why did the Junior College status excite you so?

DV It manifested a commitment to quality, and it was a 'fine economic fact'

-NW is like a broad based pyramid-a broad economic base.

-and a broad academic base on which to build a quality program

-inverting this brings trouble

MS Did you envision a 4 yr program beyond the Bible College, at that time?

DV "First we creep, than we crawl. Then we walk, and then we run.

- -felt that teacher education-elementary ed. was a natural
- -took a hard look at women's ed.
- -I did not want to add majors just to add majors
- MS When you came, did you have a VISION for the college, or did it grow as you were here?
- DV Touring Montana with Papa Goodman (?), he planted the seed of coming to NW

 RJ Carlson instrumental in getting him to think about the NW District, had "meeting of

 The minds" Both Goodman and Carlson were thinking 'down the road'.

When he was considering NW, they asked him to write a philosophy. He had already Formulated a philosophy about a college in the AG

-that a daughter school owed allegiance to the fellowship that gave birth to it.

He wrote it out and gave it to the Board.

Vision-----Quality, Good Education

Early NW library was just a case

LEADERSHIP PHILOSOPHY: Consultative management

- -not a dictator, director
- -go forward together
- -come together, talk about the issues, make decisions

Had a drive to 'stay in the black' only 2 out of 25 yrs were in the red.

MS How did you take the College to the next level?

DV a variety of ways, wanted to expand support base

- -fund-raising initiative
- -academic development initiative for faculty quality

- -promotion of student recruitment
- -monthly publication
- -brought W. Bullock on as PR-for 3 yrs
- -traveling chorus, groups
- -brought in Alaska, Oregon, Wyoming, to increase regional support, as well as Mont., and Idaho.
- -maintained school's spiritual emphasis, "got to find where the handles are"

Qualities to look for in faculty:

- -what are their long-term goals?
- -historical importance

Chairman rotation, lay person on Board, needed. Henry Portin, Paul Gray(?)

- MS What one thing in the 25 years satisfied you the most?
- DV Several things
 - -accreditation with the NW Assoc.of Schools and Colleges
 - -acquisition of the property- from 35 to 65 acres
 - -getting approval of Master Plan by the City after finding out the land was zonedsingle-family housing.
 - He worked on 5-member committee that developed the consolidation of Haughton with
 - Kirkland. H. was a small city with a volunteer fire department?
 - -got it done
 - -Bill Wooden(?) asked him to come be part of the Council
 - -DV ran for Council-won, at the time, city was in a land-use policy study for zoning.

- -certain areas were unique, and required special zoning-PLANNED AREAS
- -NW College was Planned Area #1
- -finally adopted Land-Use Policy
- -zoning would come out of that; planned areas would get special treatment
- -NW already had developed a Campus Master Plan (God's timing)
- -So when the City was ready to look at the Planned Area #1, NW was ready!!
- -got approval
- -repeated the process when the Seahawks wanted to use their land
- -After term on Council, was elected Mayor for 4 yrs-God's timing!!

Jobs DV held: Chairman of administrative Council, Chairman of Budget Comm., and

Chair of PR, Chair. Of the Chapel. As Chair. Of Campus Planning Commission he

reported to the Board, he was responsible to make sure the Board's plans were

executed.

NW Association Committee said: academic planning should lead campus planning

- -had to formalize it
- -"show and tell", go thro' the hoops

Board: would decide what majors and minors

- -has to be ultimate authority, more than money raisers
- -subject to no one
- -District can't superimpose their will on the Board

SYMBOLS on campus: Seal, Fountain, Ebenezer Stone

DV "We live by symbols"

- -sundial to honor Wanda Dickey(?) must be lost
- -Dickey Plaza- a lesser symbol, the Chapel is also a symbol Seal-lamp, cross, Bible, crown.

Dates of founding weren't on original, but on new one.

Amos wrote Philosophy of the seal(?), symbol?

MS Tell me the miracle of buying the 10 acres.

- DV The land was undeveloped, we didn't want someone else to buy it, develop it and Dictate what we could do with our property.
 - -wanted to buy up, to the street where possible, City said, don't go south or west.
 - -Kenmore Redi-Mix owner had contributed to the school in past, was wealthy, owned mansion where Beverly Hillbilly's was filmed. When he and his wife were on campus he said, "you ought to own that" (about the 10 acres)
 - -realtor came to see DV, suggested that NW should own it and offered his commission as an annuity for the down payment.
 - -John Ewing(?) owned it, DV received authority to offer him \$90,000. He wanted \$125,000. DV sensed NW would still get it. They let things ride.

Several years later Herb(?) talked with John, and John indicated he would be open to Sell, at \$60,000, 10% down, 7% interest. DV sent Herb back with an offer of \$50,000, 10% down, and 6% interest.

When DV returned from the weekend, Herb's memo confirmed sale.

Seahawks have now put 5.5 million into it, possibly twice that.

The foundation slabs from the housing project were still there when the college moved there.

-raised \$ from the lay council to get rid of the slabs.

1980- NW first to offer gift annuities

Founder's Fund-1 million dollar endowment-first in AG to raise 1 million in endowment

1980- ? TRUST - campus development from fund raising

"Sell the Pews"-buy a pew, get your name on a plaque. (\$240ea)

Sell Chapel Shares-120 shares- raised over \$500,000 for library

1983 Operation Help was in the black-raised \$ for married-student housing

1984 Jubilee Banquet- burned chapel mortgage- info in monthly bulletins

MS What was your most humorous experience in the 25 yrs?

DV (no real answer)

My whole experience at NW was wonderful!

"The multitude of little things all accumulated"

"Success is in the margins"

"The futility of rigidity" ??(the futility in rigidity??)

Names of outstanding grads: (no real answer) Steve Pecota, Dave Kinney