

SPECIAL LECTURES
(SENIOR)
HOW TO PIONEER NEW FIELDS

I like it too!

I. Spiritual Preparation.

A. Essential Qualifications.

1. The most essential step to Christian service is full consecration. Romans 12.

*Prov. 18:16
22:29*

2. The call of God.

a. How are we called?

(1). Visions and dreams. Acts.2:17 (Not to be relied upon entirely.)

*I Cor. 1:18-28
Acts 1:8+15:21*

(2). Strong impression. It will grow stronger and is accompanied by a real desire and passion for the things of God.

3. Burden for souls.

a. The burden for the one soul must come before the burden for a multitude will come. Luke 15:10. John 4

I Cor. 12-94th

b. The conducting of a church or the winning of souls is not a profession.

(1). A man's ministry need not be finished in any one place. He must keep several steps ahead of his congregation.

B. Where to go.

Never allow yourself to run out of sermon material

1. A direct divine leading from the Lord as to where to labor.

2. A definite call from the field. (Macadonian call.)

DON'T TURN ANYTHING DOWN!!

3. By our own choice. "Go ye into all the world". - Obedience to God's command.

II. Material Preparation.

A. Essential Steps.

1. Location.

a. Choose a city or town or suburb.

(1). Find a local location. Use the same plan as if you were starting a business.

(2). Choose a corner lot if possible. Not always what some person donates.

(3). Conveniently located.

(a). Transportation.

(b). Near the business center of town.

(c). Avoid all natural handicaps.

(d). Go where the people are.

(e). Avoid Catholic centers, race-centers. Choose a Protestant center.

*God wants results
Don't worry about your wages on the ministry - God will pay you what you're worth.*

2. Selection of Building.

a. Size.

(1). According to situation in town, city, or suburb.

(a). Population of community.

(b). Buildings available.

b. Types.

(1). First choice.

(a). An empty church Building. - DANCE HALL, Lp. HALL

(2). - Second choice.

(a). Tent. - *rectangular (not round).* THEATER, AUDITORIUM.

(3). Third choice.

(a). Portable tabernacle. *Begin tent meetings in*

early spring & stay as long as weather permits. Then take move into a building.

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Farm Community - School Building

- (4). Fourth choice.
 - (a). Large hall.
- (5). Fifth choice.
 - (a). Empty store room.

3. Services,

- a. Tent and portable tabernacle meetings should begin in the early spring and continue all summer.
- b. While the meetings are going on in the tent be looking for a permanent location for winter quarters.
- c. Have services every night except Saturday night for two reasons:
 - (1). It gives the people a chance to rest on Saturday night preparatory to a great day on Sunday.
 - (2). Saturday night should be reserved for street meetings. Announcement of meetings should be in a positive manner. If Monday night is taken off, it breaks up the schedule of the week.

III. Preparatory Proceedings for Services.

A. Call on the Leading Officials of the City.

1. Mayor.

- a. Introduce yourself.
 - (1). Who you are.
 - (2). Where your're from.
 - (3). School attended.
 - (4). Present school annual.
 - This will tend to eliminate any preconceived idea he may have of you.
 - (5). Avoid mentioning the name "Pentecostal".
 - Too many have the wrong conception of the word "Pentecostal".
 - (6). State you are of the "Assemblies of God", headquarters at Springfield, Missouri. This is the real name of our movement--not "Pentecostal".

2. Councilmen.

3. Chief of Police.

4. Newspaper Reporter.

5. Other leading men of the community.

6. Reason for such calls.

- a. To correct false rumors.

B. Advertising and Publicity.

1. Newspaper Writeup

- a. See Editor in Chief.

- (1). Present school annual, then tell him you are placing an ad in his paper.
- (2). Secure cut of yourself or your group.
 - (a). Specifications.
 - 1.-One column wide and needed length.
 - 2.-60 screen zinc cut.
 - 3.-Cost.
 - a.-Zinc cut is 50% less than copper.
 - b.-Outlined cuts cost 50% more than the plain cut.

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- 4.-Individual Cut.
- a.-Small--3/4 x 1/2 inches.
 - b.-Never square.
 - c.-Make face fill entire cut. You pay for size.
- (3). Announcements of Services.
- a. Sensational subjects. *- Never disappoint your crowd -*
 1. Fine if speaker can produce material. *A satisfied customer shall always return.*
 2. Be able to prove what you say.
 - b. Present cut with announcements.
2. Printing.
- a. Cards for house to house canvassing.
 - (1). Size.
 - (a). Postal card size or a little larger.
(May be used for mailing)
 - (2). Use dark ink on glossy background.
 - (3). The thicker the card the more expensive they are. Get them thick enough to stand up well. Paper is very unhandy.
 - (4). Canvassing the town.
 - (a). Record names and addresses for mailing list.
(Mail Evangel to best prospects)
 - (5). Religious Census.
 - (a). Name
 - (b). Address
 - (c). Names of children
 - (d). If attending any church.
 - b. Window Cards.
 - (1). Use these in store windows etc.
 - (2). They are expensive so do not order too many.
3. Radio Broadcasting.
- a. Picking out a station.
 - (1). High power with low wave length. *sustained program - station gives free*
 - (2). One that carries the best type of programs. *sponsored program - paid by some one*
 - (a). Red Network is the finest for programs.
 - (b). Blue Network is second in programs. *apart from the radio station*
 - (3). Time for broadcasting.
 - (a). Best time is between six and ten thirty in the evening--also, the most expensive.
 - b. Free broadcasts.
 - (1). If you have some real good talent it is possible to get free broadcasts.
 - (2). If nothing else try for fifteen minutes once a week.
 - c. Two Objectives in broadcasting.
 - (1). Preach the Gospel.
 - (2). Announce your meetings.
 - (a). Give the announcer the opening and closing announcements.
 - (b). Good religious records may be used.
4. Use Billboards if possible.
- a. Make your advertisements attractive, conservative, expressive and dignified.
 - b. Certain kinds of advertising does more harm than good.
 - (1). Some advertising is "cheap".

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1. Tent.

- a. Size--40 x 60 feet.
Rectangular in shape.
- b. Lumber for platform and benches.
 - (1). Rent from a lumber company.
 - (2). Platform
 - (a). Three feet high.
 - (b). Firmly constructed and attractive in appearance.
 - (3). Benches.
 - (a). Construct as comfortably as possible.
 - (1). Slanted backs and built of two pieces of lumber, 2 x 4 inches with $\frac{1}{2}$ inch space between the two boards.
 - (2). Cover with building paper.
 - (b). Floor.
 - (1). Place sawdust or shavings around the ground.
 - (a). Keep sawdust raked and clean everyday.
(Have a clean supply on hand)
 - (2). Dig a small ditch around the tent to keep and drain any water away from the floor of the tent.
 - (c). Lights.
 - (1). Plenty of them inside and outside.
 - (d). Attractive signs for the tent from a sign Co.
 - (1). Size.
 - a.-15 feet x 3 or 4 feet.
 - (2). Use sign cloth--a special cloth to stand the weather.
 - (3). Black and Red lettering on white sign cloth.
 - a.-Do not put "undenominational" or "interdenominational" on the sign.
 - b.-Put "Good Singing, Music, Everybody Welcome" or some similar words.
 - (4). Pennants on ropes placed on top of the tent will also help to make the tent attractive and draw the people.
 - (e). A piano can usually be rented from a music company or borrowed from friends.

IMPORTANT: Before going anywhere to work for the Lord we must first contact and consult the members of the District officary, the District Superintendent and especially the District Presbyter of the Section into which you are planning to go. It is also well to contact the neighboring pastors as this will bring about a thorough understanding, cooperation and fellowship which is so essential in the work of the Lord.