

STUDENT BULLETIN

November 1, 1963

All those interested in playing volleyball be out again tonight at 7:30 p.m.

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You are not too late. Those interested in participating in the Soul Winning Seminar meet in the chapel at 10:00 a.m. Saturday.

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There will be an organized street meeting this Saturday night. The entire student body is urged to attend because these meetings, in times past, have been a source of real spiritual blessing. We will meet in the prayer chapel at 6:45 p.m. Saturday night. Tracts will be furnished.

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All students intending to graduate at the conclusion of the current school year must sign a list of notice of intent to graduate, which is placed on the counter in the Administration Building. This should have been done by yesterday.

"HOW TO WIN FRIENDS AND INFLUENCE
PEOPLE FOR NORTHWEST COLLEGE"

1. Students themselves have proven to be one of the most valuable means of attracting other young people to their schools.
2. Students who are loyal to and enthusiastic about their college quickly communicate their attitudes to all with whom they come into contact. Loyalty to the college should characterize each of us.
3. The principle to communication whereby he seeks to let a friend know about a good thing that he found is the essential principle of all personal soul-winning. A student who is "sold" on what he has or with his affiliations can not help but "sell" what he has to his friends.
4. Start by identification of a prospective student. If you sense that a young person has the scholarship capacity, the sense of spiritual values (even though not always overtly expressed), and a desire for a Christian college education, seek him out and encourage him to consider attending your college.
5. Approach your friends in a manner which seems most natural to you. Perhaps it is most simply done by asking, "Bill, have you ever thought about going to Northwest College?"

With this opening statement, "pitch in" and outline some reasons why you think he should come to Northwest College. Point out the things that most appealed to you when you first came. From an informational point of view, the prospective student should be made aware of the vocational and academic programs available to him at the college. In addition to ministerial training programs, the Junior College offers basic lower division work for those wanting to major in such fields as education, music, speech, history, political science, philosophy, psychology, sociology, and science. Many people do not realize the broad possibilities for college education in our JC Preliberal arts program. The social and spiritual atmosphere of the campus warrants mention. Association with Christian young people in a Spiritually oriented fellowship is one of the meaningful advantages at Northwest College.

The recreational and cultural development at the college offers wonderful possibilities for students coming to Northwest. The new gymnasium serving as a facility for a campus athletic program, the dorms and dining hall facilities lend themselves to the cultural and social development of our students.

Encourage him or her to "write in" for a catalog.

6. Be positive in your presentation of your alma-mater. Do not take a defensive position at any point. There is no need to. Of its kind our school is the "best in the west." Along with being positive, be sincere. Nothing "shows through" more quickly than insincerity.
7. DON'T knock your school. By doing so you will create a negative image of yourself whether you realize it or not. If you have had experiences which "rubbed you the wrong way," or believe that there are features or ways of doing things which you believe need changing, communicate your feelings to the persons to whom they pertain here at the college. This is the Scriptural way of dealing with "grievances" (Matthew 5: 23, 24) In this connection a fact which you should always bear in mind is that the school has your interests at heart.

8. Keep in focus the over-all importance and urgency of Christian education in relation to the days in which we live. The hope of the world and our country lies within our truly Christian institutions. The character of Christian education with its emphasis upon spiritual values in life must be set in contrast with the secularistic and atheistic philosophies which pervade the great majority of our public institutions. These anti-christian attitudes are particularly crucial at the college-level. This is why our Pentecostal young people should give serious thought to obtaining their college education on our Pentecostal campuses.

Let it be borne in mind in the words of Mordecai to Esther: "Who knoweth but what thou art brought to the kingdom for such an hour as this."