"We are here to serve you"

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Upbeat

College Advancement

Campus Edition

This is the first issue of the College Advancement newsletter! Our department would like to keep you informed of what is happening in the Advancement office. This newsletter will be published on a quarterly basis.

We have reorganized our office. You will find our responsibilities and areas of expertise on the back of this newsletter.

Combined Giving

You have asked where the money comes from. These are the gifts received between 6/1/97 and 11/6/97.

	$ 26,443.50
Alumni	$ 116,696.00
Friends	$ 117,757.07
Church Organization	$ 92,330.85
Corp./Bus./Foun.	$ 0.00
Estate/Trust	$ 139.00
Student	$ 353,366.42
Grand Total-to-Date	

Forward in Faith

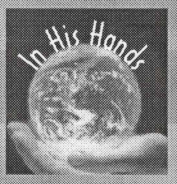
The Capital Campaign is going public in late December, and our first public mailing will be prior to New Years. The mailing schedule is:

- Late December - History *Build to purpose
- New Years - Doing Gratefulness for past year *Speak to the process
- Before Valentines - Doing Sacrifice *The ultimate Expression of Love!!!
- March - Express Need *Ask in writing
- First week of April - Start telethon, doing Yes!! *Income tax time

Imprint Magazine

Due to the budget shortfall for 1997-98, the Winter issue of the Imprint Magazine will not be printed. We will resume our normal schedule with four issues next year.

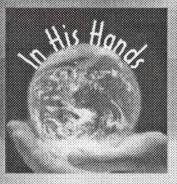
College Advancement



Dick Rose *Vice President of College Advancement*

Responsibilities include:

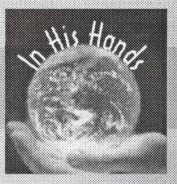
* Advancement Office Oversight
* Major Donor Relations
* Planned Gifts-deferred, outright
* Stewardship Training
* Foundation Administration
* Member of 11 Councils & Committees for College Operations



Jeff Lockhart *Director of College Relations*

Responsibilities include:

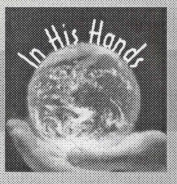
* Public Relations
* Publications
* Media Relations
* Church Relations
* Communications



Joni Campbell *Director of Annual Giving*

Responsibilities include:

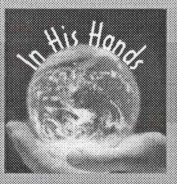
* Target 2000 Annual Fund
* Volunteer Training
* Donor Relations
* Alumni Giving
* Corporate & Foundation Giving
* Annual Donor Recognition



ThoraJean Bulger *Alumni & Special Events*

Responsibilities include:

* Alumni Relations (events & publications)
* Parents Relations (events & newsletters)
* Special Events



Sue Arnold *College Advancement Coordinator*

Responsibilities include:

* Donation Processing
* System Accountability & Confidentiality
* Manager of Student Workers
* Administrative & Project Coordinator for Development, Alumni & College Relations
* Liaison between College Advancement & other departments

Melissa Dillon *Administrative Secretary*

Responsibilities include:

* Receptionist for the College Advancement Office
* Secretarial Support for the Vice President of College Advancement
* Administrative Support to Northwest College Foundation